

# REGISTRATION FORM

**Registration Fee is \$20.00 per person,  
Lunch is included in registration**

**Space is limited so register early**

**Register Online at:**

<http://wisconsinowntown.org/small-town-forum>

**OR**

**Please complete the following:**

Name: \_\_\_\_\_

Community: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State \_\_ Zip \_\_\_\_\_

Daytime phone: \_\_\_\_\_

Email: \_\_\_\_\_

**I will attend at this location:**

\_\_\_ Phelps, Wednesday, August 31, 2016

\_\_\_ La Farge, Wednesday, September 7, 2016

\_\_\_ La Farge Bus Tour, 10:00 a.m.—11:30 a.m.  
September 7, 2016 (\$5.00 Fee)

\_\_\_ Eagle, Wednesday, September 14, 2016

\_\_\_ Shell Lake, Tuesday, September 20, 2016

**Mail Form and Check to:**

Milwaukee Downtown  
c/o Beth Weirick  
600 East Wells Street  
Milwaukee, WI 53202

**Make check payable to:**

Wisconsin Downtown Action Council

## About the Small Town Downtown Forums

Small towns have unique issues and needs that are often very different from those of larger communities. These forums are designed to bring together individuals interested in promoting, enhancing and preserving Wisconsin's small communities. Those individuals who live in, work in, or help shape communities with populations of 1,500 or fewer are invited to attend these sessions to learn from each other through case studies, roundtables and discussion groups. Come with examples of local success stories as well as challenges, and be prepared to share with and learn from the group.

### Who should attend?

Community leaders, elected officials, volunteers, business leaders, educators, local and regional economic development, civic, and planning organizations.

### Find information on the sponsors at:

Wisconsin Downtown Action Council -  
[www.wisconsinowntown.org](http://www.wisconsinowntown.org)

Wisconsin Rural Partners -  
[www.wirural.org](http://www.wirural.org)

Wisconsin Economic Development Corp -  
[www.inwisconsin.com](http://www.inwisconsin.com)

University of Wisconsin - Extension -  
[cced.ces.uwex.edu](http://cced.ces.uwex.edu)

United States Department of Agriculture  
[www.rd.usda.gov/wi](http://www.rd.usda.gov/wi)

# Small Town Downtown Forums



## Four Regional Workshops

**August 31, 2016—Phelps**

**September 7, 2016—La Farge**

**September 14, 2016—Eagle**

**September 20, 2016—Shell Lake**

*Improving the vitality and economic  
health of our small communities*

# LOCATIONS



## Phelps

**August 31, 2016**

Phelps K-12 School

4451 Old School Road, Phelps, WI

## La Farge

**September 7, 2016**

La Farge Community Center

202 N State Street, La Farge, WI

## Eagle

**September 14, 2016**

Municipal Building

820 E Main Street, Eagle, WI

## Shell Lake

**September 20, 2016**

Shell Lake Arts Center

801 1st Street, Shell Lake, WI

# AGENDA

**12:00 pm—4:30pm**

11:30 Registration

12:00—Lunch and Networking

12:30—Welcome and Introductions

12:45—Keynote Speaker

1:15—Community Case Study

1:45—Entrepreneurial Case Study

2:15—Break

2:30—4:15 Roundtable Sessions

- Entrepreneurialism/Innovative Businesses
- Creative Economy
- Leadership Development
- Local Policies & Regulatory Strategies
- Glass Half Full OR What Does Change Look Like Here?

4:15 Wrap up and Closing Comments

*\*LaFarge will be hosting a bus tour from 10:00—11:30 a.m.;  
Cost is \$5.00 per person.*

# PRESENTED BY:



**WISCONSIN ECONOMIC  
DEVELOPMENT CORPORATION**



University of Wisconsin-Extension



**United States  
Department of  
Agriculture**



**WISCONSIN  
DOWNTOWN  
ACTION COUNCIL**